2022 Delmarva Freight Summit

June 10, 2022

Presented via Zoom

Hosted by the University of Delaware's Institute for Public Administration

In partnership with Delaware Department of Transportation | Dover/Kent County MPO
Salisbury/Wicomico MPO | WILMAPCO

10:00 a.m. **Introduction and Welcome**

Troy Mix, Associate Director, Institute for Public Administration, University of Delaware

10:05 a.m. **2022 Delaware State Freight Plan – Status Update + Preview**

Cooper Bowers, Planner, Delaware Department of Transportation
Chad Reese, Associate, Whitman, Requardt & Associates, LLP

10:40 a.m. **Freight Funding Opportunities through MARAD**

Amanda Rutherford, Director, Mid-Atlantic Gateway Office, Maritime Administration, U.S.
  Department of Transportation

11:10 a.m. **Short- and Long-Term Perspectives on Trucking**

Rachel Premack, Editorial Director, FreightWaves
Steve Viscelli, PhD, Faculty Fellow, Kleinman Center for Energy Policy + Lecturer, University
  of Pennsylvania

11:55 a.m. **Wrap Up**

Noon **Adjourn**

Speaker Profiles

Cooper Bowers
Cooper Bowers is a transportation planner at the Delaware Department of Transportation (DelDOT) and an active member of the Delmarva Freight Working Group. He earned a Bachelor of Science in in Geography and Environmental Planning from Towson University.

Troy Mix
Troy Mix is Associate Director and Policy Scientist with the University of Delaware's Institute for Public Administration (IPA). He leads IPA's Regional Development + Planning Team, which works with communities, individuals, and organizations seeking to shape the future of places they care about. His work focuses on the delivery of data-driven research and analysis, strategic planning, and training services to support the economic and organizational development efforts of governments, business groups, and community stakeholders across Delaware and the Mid-Atlantic region. Troy coordinates the Delmarva Freight Working Group, an ongoing transportation planning and economic development partnership that enhances awareness and understanding of freight planning programs; advances research and planning for freight and goods movement; highlights freight industry issues, needs, and opportunities; and encourages public-private partnership and networking.

Rachel Premack
Rachel Premack is the editorial director at FreightWaves. She writes the newsletter MODES, the go-to newsletter for supply chain insiders (and outsiders). Before joining FreightWaves in 2022, Rachel was a senior features reporter at Business Insider. She created the trucking beat at Business Insider, and has appeared on ABC News, NBC Nightly News, The Today Show, France24, and other major outlets to discuss her coverage. Prior to that, Rachel was a journalist in Seoul, South Korea. Her articles were published in The Washington Post, Foreign Policy, Bloomberg CityLab, The Verge, and others. Rachel was a Stigler Center Journalist-in-Residence at the University of Chicago Booth School of Business in the spring of 2019. Rachel grew up in Metro Detroit and received her Bachelor's degree in history from the University of Michigan. Follow her work on Twitter @rrpre or www.freightwaves.com/news/author/rpremack.

Chad Reese
Chad Reese is an Associate with Whitman, Requardt & Associates, LLP where he serves as a transportation planner based in the greater Pittsburgh area. He works with the Delmarva Freight Working Group to support and advance statewide and regional freight planning needs.

Amanda Rutherford
Amanda Rutherford is the director of the Mid-Atlantic Gateway Office at the U.S. Maritime Administration (MARAD). The Mid-Atlantic Gateway region of the United States encompasses six states, to include all or a portion of the states of Delaware, Maryland, lower New Jersey, North Carolina, Pennsylvania, Virginia, and the District of Columbia. This region includes 6 port authorities, with 34 commercial deepwater and river ports and regional waterways, intermodal connections and corridors. As Gateway Director, Amanda serves as an expert on all regional and local maritime issues, including disaster response/recovery, financing for port infrastructure, marine highway development, and support for American shipbuilding companies. In addition to coordinating with the private sector, Amanda also serves as the Agency liaison to regional Federal, state, and local government agencies.

Steve Viscelli, PhD
Steve Viscelli is an economic sociologist who studies work, labor markets, automation, and public policy. He is a Faculty Fellow at the Kleinman Center for Energy Policy and Lecturer in the Department of Sociology at the University of Pennsylvania. His first book *The Big Rig: Trucking and the Decline of the American Dream* (UC Press, 2016) explains how deregulation of trucking and the rise of independent contracting turned trucking from one of the best blue-collar jobs in the US into one of the toughest. He has two current areas of research. The first examines the development and potential impacts of self-driving trucks. The second looks at how technology and subcontracting are changing last-mile delivery jobs.